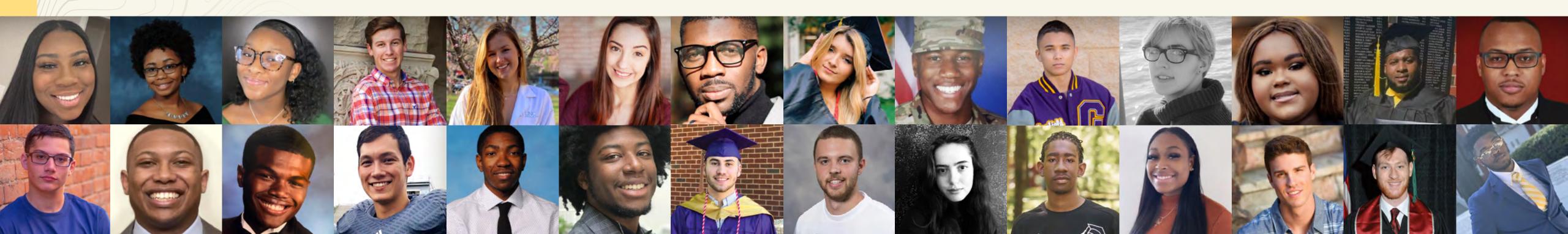


JOHNNY MAC Soldiers fund



JOIN OUR MISSION

GIVING BACK THROUGH EDUCATION



JOHNNY MAC Soldiers fund

OUR MISSION

Johnny Mac Soldiers Fund honors military service and sacrifice by providing scholarships to veterans and military family members, especially to children of our nation's fallen or disabled.



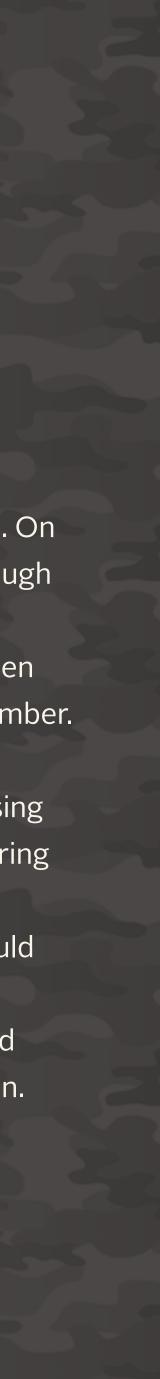


OUR INSPIRATION

As our name suggests, we are inspired by the memory of Colonel John "Johnny Mac" McHugh. On May 18, 2010, 24-year Army officer Colonel McHugh was killed in action while serving our country on Operation Enduring Freedom in Afghanistan when his military convoy was attacked by a suicide bomber.

A group of his West Point classmates began raising money for John's family, with the intent of ensuring the five McHugh children could all go to college. Later, this group of classmates believed they could help many more military families. On April 10, 2014, Johnny Mac Soldiers Fund was formed and designated by the IRS as a nonprofit organization. Now, nearly 10 years later, Johnny Mac Soldiers Fund has served thousands of military families.

Photo courtesy of the McHugh Family



OUR MOTIVATION

7,000

combat deaths since 9/11

6

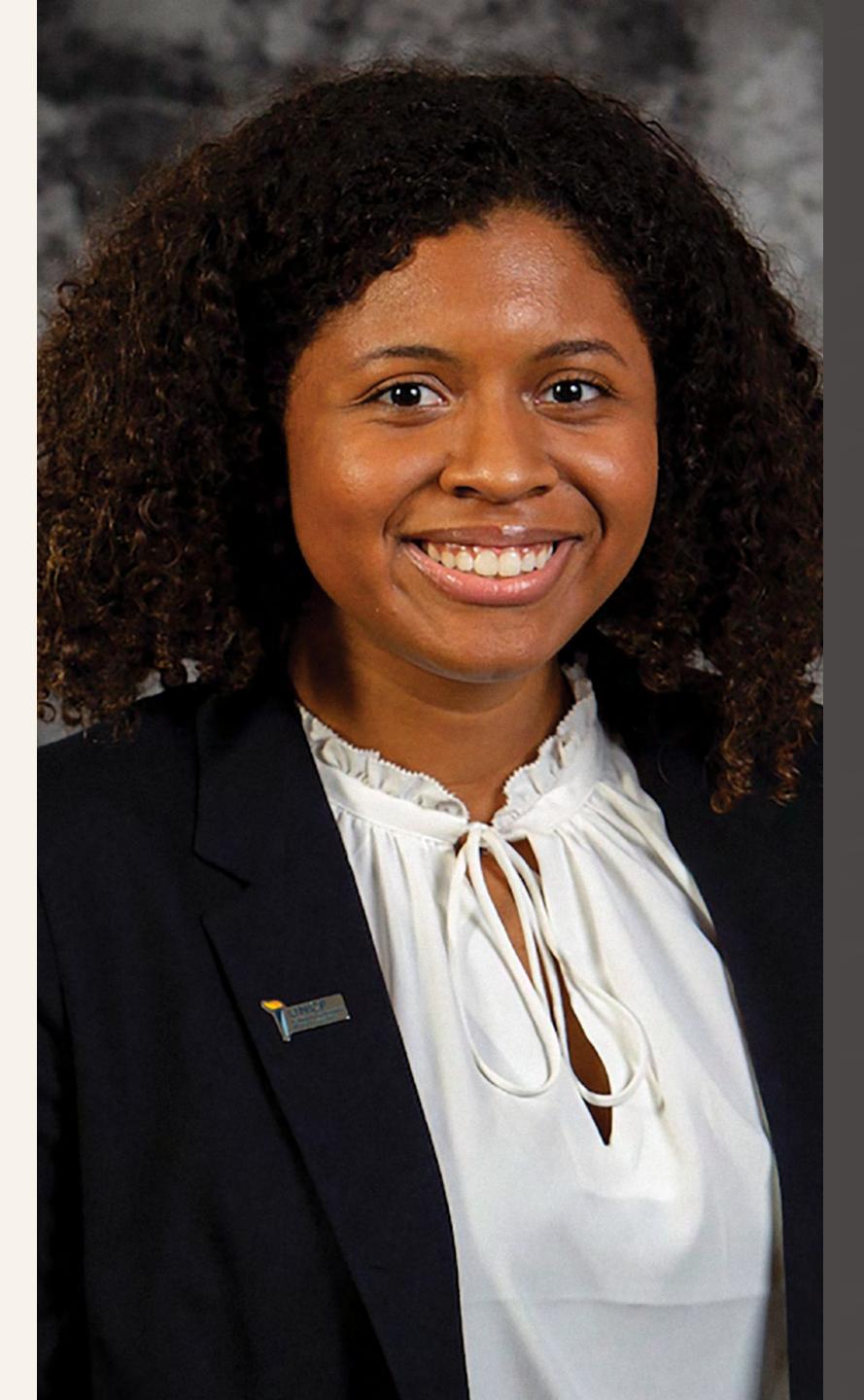
50,000

combat injuries since 9/11

900

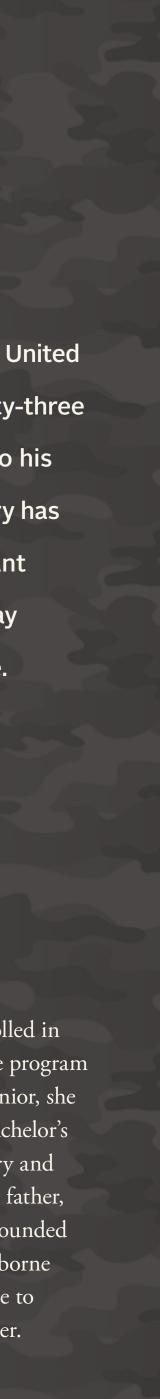
approx. number of deaths per year due to training, accident, illness, and other non-combat causes

Behind these grim figures are the thousands of military families the Johnny Mac Soldiers Fund strives to help by **giving back through education**.



My dad served in the United States Army for thirty-three years. [His] loyalty to his family and his country has served as a significant inspiration in the way I aspire to live my life.

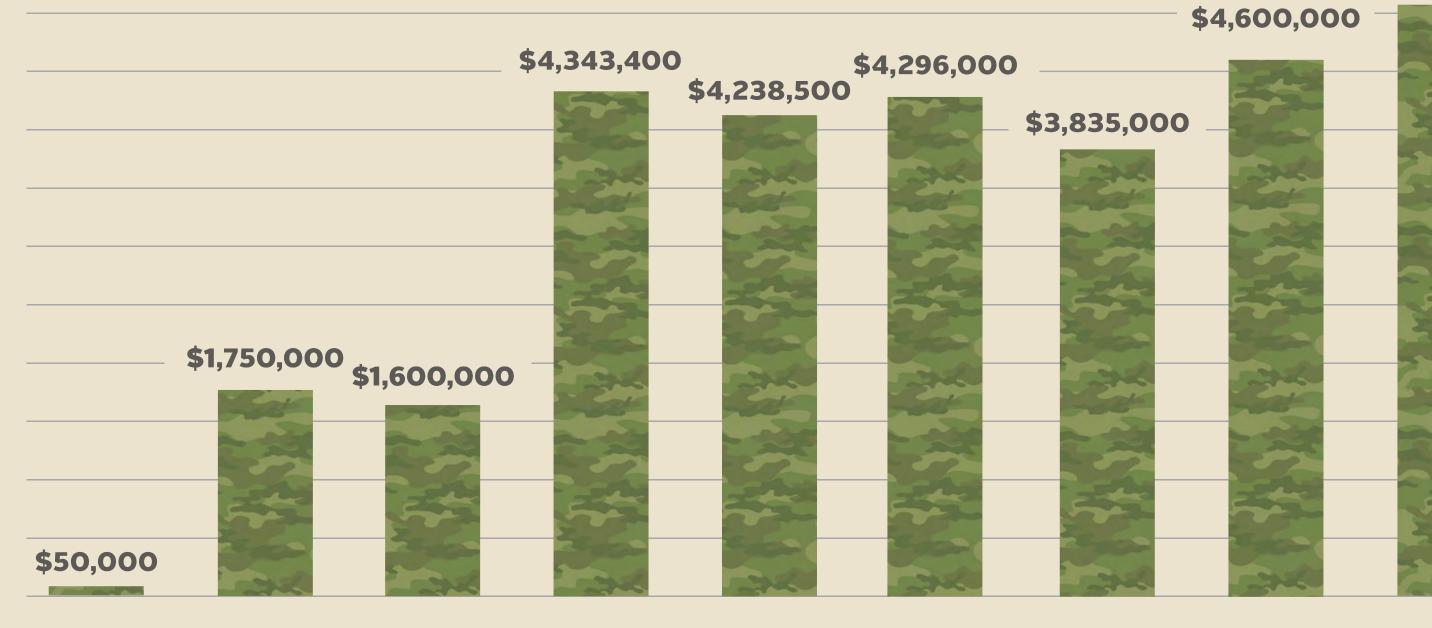
LAILA HAYES is enrolled in an impressive dual degree program at Spelman College. A junior, she plans to graduate with bachelor's degrees in both Chemistry and Biomedical Sciences. Her father, LTC Keith Hayes, was wounded in 2004 when a night airborne operation went wrong due to severe, unexpected weather.



9 YEARS OF IMPACT

Since 2014, we've provided nearly \$30 million to more than 5,000 Johnny Mac Scholars.

This is just a fraction of the need.



2014

2015

2016

2017



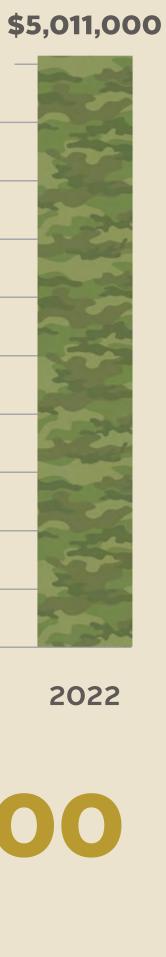
TOTAL AWARDED \$29,723,900

2019

2020

2021

2018



OPERATING WITH INTEGRITY

Now in its 10th fiscal year, Johnny Mac Soldiers Fund has raised \$39M to date. Independently audited each year, we prioritize excellence and results, earning the nonprofit industry's highest accolades for our commitment to fiscal responsibility and transparency, along with effective nonprofit operations.

Platinum Transparency **2023**

Candid.



IN 2022 WE RAISED

94%

spent on scholarships, education programs, and directly related expenses 6%

spent on our operating expenses

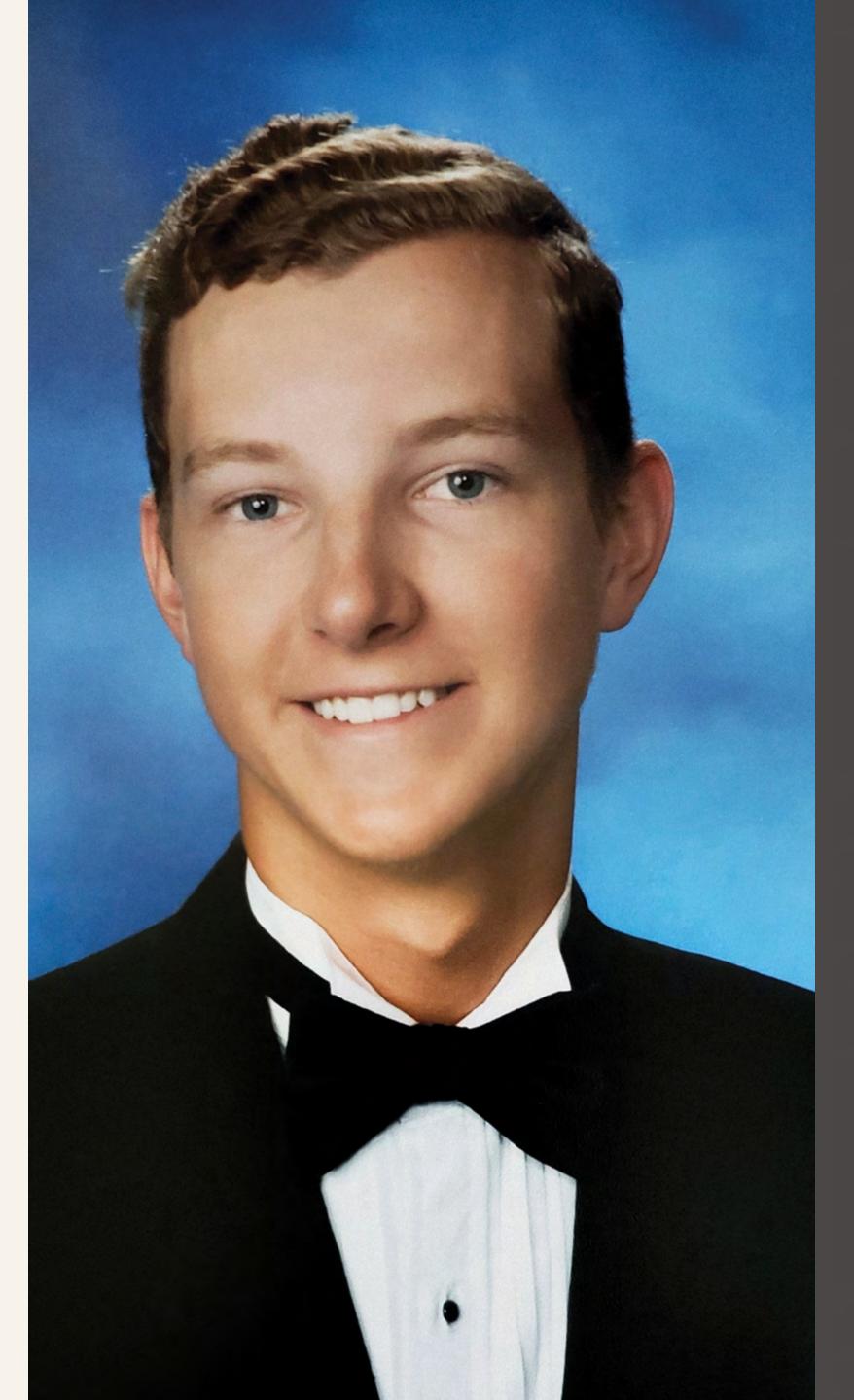


MERCEDES-BENZ USA

It has been our privilege to collaborate with best-in-class brand Mercedes-Benz to help elevate awareness around our mission and "drive" long-term progress.

Our six-year leadership sponsor relationship with Mercedes-Benz USA has resulted in donations valued at more than \$12M, with consistent support from dealerships and exposure to clients across the country.



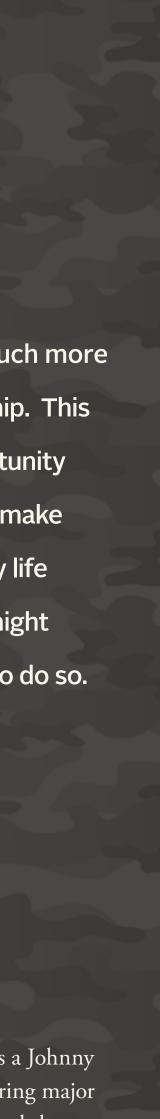


For me, this is so much more than just a scholarship. This is an amazing opportunity for me to be able to make something out of my life where I otherwise might not have been able to do so.

Thank you so much!

NOAH MOEHLING is a Johnny

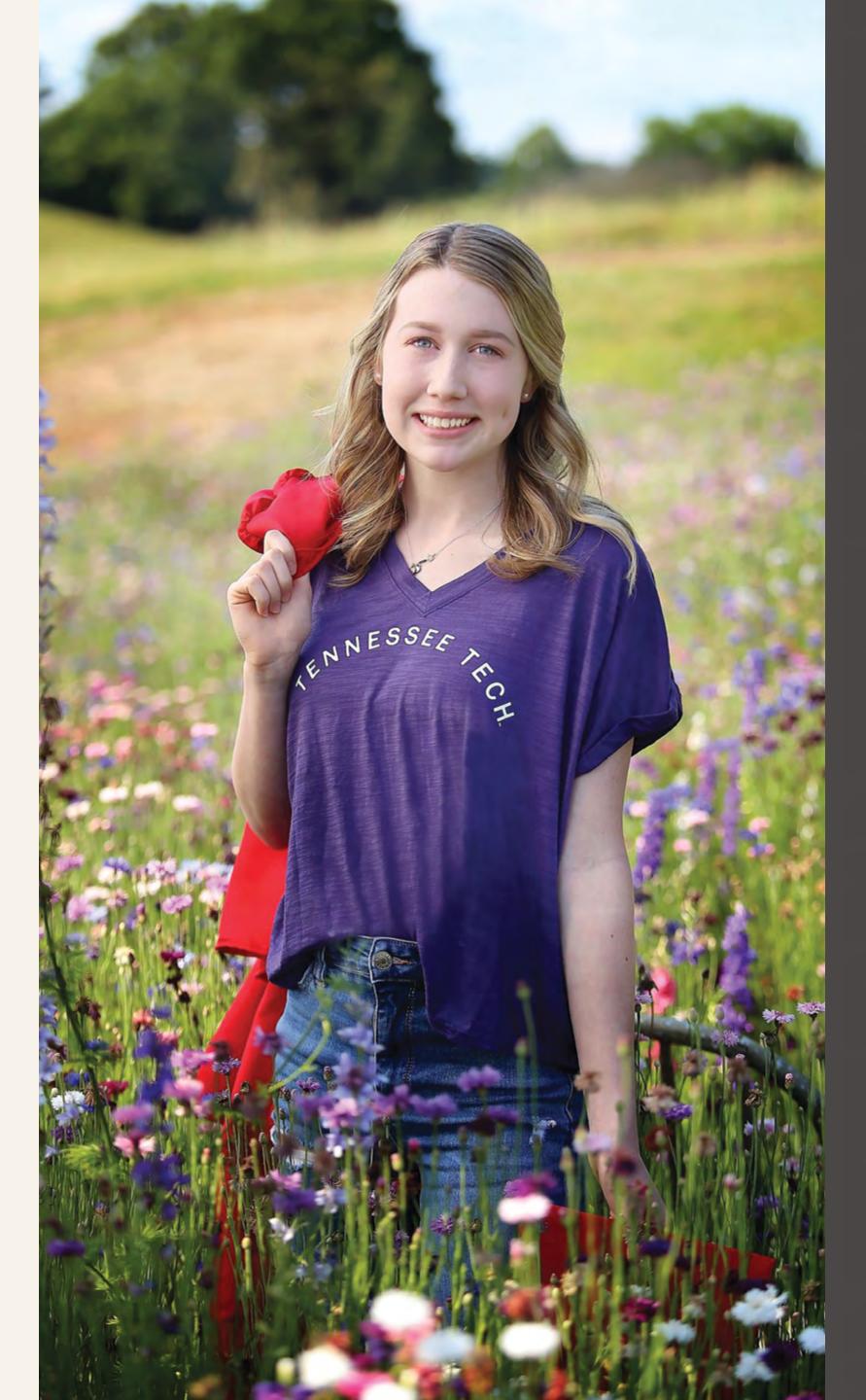
Mac Scholar and engineering major at Virginia Tech. He joined the Corps of Cadets at Tech and wants to follow in his father's footsteps and serve in the military. Noah's father was a U.S. Army chief warrant officer who was killed in a helicopter crash in Kuwait.



PARTNERSHIP POTENTIALS

We'll work with you to support your company's philanthropic goals.

- Designate scholarship institutions or fields of study important to your company
- Recognition at our events, including premier seating, signage, and speaking opportunities
- Brand amplification through web, social, and print promotion
- Johnny Mac Scholar internships and talent recruitment
- Employee engagement



This scholarship truly lightens the load on our family and we are so appreciative!

- THE ALLEN FAMILY

DERYN ALLEN studies biology

at Tennessee Technological University. She was eight years old when her father, a U.S. Army Staff Sergeant, stepped on an improvised explosive device while on patrol in Afghanistan. He instantly lost both legs along with other injuries, spending two years at Walter Reed Army Medical Center.



OUR LEADERSHIP

The Johnny Mac Soldiers Fund board of directors maintains strong ties to our nation's military leaders and veteran population. Seventy-eight percent of our board members are graduates of the U.S. Military Academy at West Point and Army veterans. Our board team also includes 2 Civilian Aides to the Secretary of the Army.

Our board members are CEOs, senior executives, and entrepreneurs who lead a diverse array of businesses including those at right.

The board personally donates 20-25% of our total revenue each year.











HOYT **W**LEGAL

CAPITAL PARTNERS

Merkley⁺PARTNERS













Click here to watch our video and learn more about our mission.

TO JOIN OUR MISSION OF GIVING BACK THROUGH EDUCATION PLEASE CONTACT:

MaryEllen Picciuto

Chief Executive Officer mpicciuto@johnnymac.org 703.729.3291



42395 Ryan Road, Suite 112-242 Ashburn, Virginia 20148 www.johnnymac.org

